

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV5/12 15.22
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICE)

DATE NOV5/12 15.22

DATE NOV5/12 15.22

STA: *****
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1192												
52	S		330P-700P	30		\$3,750.00	11/3	11/3	0		SAT	0
PROGRAM : ABC COLLEGE FOOTBALL												
73	A		700A-900A	30		\$2,600.00	11/6	11/6	1		TUE	1
PROGRAM : GMA ORD COM1 : NO RUN DUE TO SPORTS RUN OVER, WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV3 ON LINE-52 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
74	A		1200N-100P	30		\$1,150.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS												
ORD COM1: NO RUN DUE TO SPORTS RUN OVER, WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 73-74												
STATION MAKEGOOD OFFERS:												
M14	OK'D	BUY#52	MISSED: SAT/330P-700P						30S	\$3,750.00	(NOV5/12)	
			OFFER: TUE/700A-900A						30S	\$2,600.00	PLS ADVISE.	
			& TUE/1200N-100P						30S	\$1,150.00		
CMT: NO RUN DUE TO SPORTS RUN OVER, WE CAN OFFER												
CONTRACT TOTAL											158375.00	
TOTAL SPOTS											117	

NOV/12 158375.00

MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT O-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE